

**INTERACTIVE IDEAS LIMITED**  
**STANDARD CONDITIONS OF SALE**

**The buyer's attention is in particular drawn to the provisions of condition 11.4.**

**1 INTERPRETATION**

1.1 The definitions and rules of interpretation in this condition apply in these conditions.

**Buyer:** the person, firm or company who purchases the Goods from Interactive.

**Contract:** any contract between Interactive and the Buyer for the sale and purchase of the Goods, incorporating these conditions.

**Delivery Point:** the place where delivery of the Goods is to take place under condition 4.

**Goods:** any goods agreed in the Contract to be supplied to the Buyer by Interactive (including any part or parts of them), including any Software comprising or contained within such Goods.

**Interactive:** Interactive Ideas Limited a company registered in England and Wales with registration number 02813432 whose registered office is at 283 Green Lanes, London N13 4XS.

**Software:** any computer software supplied by Interactive under these terms.

**WEEE Regulations:** the Waste Electrical and Electronic Equipment Regulations 2006, as amended or modified from time to time.

1.2 A reference to a law is a reference to it as it is in force for the time being taking account of any amendment, extension, application or re-enactment and includes any subordinate legislation for the time being in force made under it.

1.3 Words in the singular include the plural and in the plural include the singular.

1.4 A reference to one gender includes a reference to the other gender.

1.5 Condition headings do not affect the interpretation of these conditions.

**2 APPLICATION OF TERMS**

2.1 Subject to any variation under condition 2.3 the Contract shall be on these conditions to the exclusion of all other terms and conditions (including any terms or conditions which the Buyer purports to apply under any purchase order, confirmation of order, specification or other document).

2.2 No terms or conditions endorsed on, delivered with or contained in the Buyer's purchase order, confirmation of order, specification or other document shall form part of the Contract simply as a result of such document being referred to in the Contract.

2.3 These conditions apply to all Interactive's sales and any variation to these conditions and any representations about the Goods shall have no effect unless expressly agreed in writing and signed by a director of Interactive. The Buyer acknowledges that it has not relied on any statement, promise or representation made or given by or on behalf of Interactive which is not set out in the Contract. Nothing in this condition shall exclude or limit Interactive's liability for fraudulent misrepresentation.

2.4 Each order or acceptance of a quotation for Goods by the Buyer from Interactive shall be deemed to be an offer by the Buyer to buy Goods subject to these conditions.

2.5 No order placed by the Buyer shall be deemed to be accepted by Interactive until a written acknowledgement of order is issued by Interactive or (if earlier) Interactive delivers the Goods to the Buyer.

2.6 The Buyer shall ensure that the terms of its order and any applicable specification are complete and accurate.

**3 DESCRIPTION**

3.1 The quantity and description of the Goods shall be as set out in Interactive's quotation or acknowledgement of order.

3.2 All samples, drawings, descriptive matter, specifications and advertising issued by Interactive and any descriptions or illustrations contained in Interactive's catalogues or brochures are issued or published for the sole purpose of giving an approximate idea of the Goods

described in them. They shall not form part of the Contract and this is not a sale by sample.

**4 DELIVERY**

4.1 Delivery of the Goods shall take place at the Buyer's place of business or at such other location as is agreed by Interactive and the Buyer.

4.2 Delivery of electronic download software will take place by email to the email address notified to Interactive by the Buyer for such purpose.

4.3 Unless otherwise agreed by Interactive, the cost of delivery shall be borne by the Buyer.

4.4 Any dates specified by Interactive for delivery of the Goods are intended to be an estimate and time for delivery shall not be made of the essence by notice. If no dates are so specified, delivery shall be within a reasonable time.

4.5 Subject to the other provisions of these conditions Interactive shall not be liable for any direct, indirect or consequential loss (all three of which terms include, without limitation, pure economic loss, loss of profits, loss of business, depletion of goodwill and similar loss), costs, damages, charges or expenses caused directly or indirectly by any delay in the delivery of the Goods (even if caused by Interactive's negligence), nor shall any delay entitle the Buyer to terminate or rescind the Contract unless such delay exceeds 90 days.

4.6 If for any reason the Buyer fails to accept delivery of any of the Goods when they are ready for delivery, or Interactive is unable to deliver the Goods on time because the Buyer has not provided appropriate instructions, documents, licences or authorisations or, in the case of Goods to be delivered by email, the Buyer has failed to provide a suitable email address or delivery is prevented by the Buyer's systems:

(a) risk in the Goods shall pass to the Buyer (including for loss or damage caused by Interactive's negligence);

(b) the Goods shall be deemed to have been delivered; and

(c) Interactive may store the Goods until delivery, whereupon the Buyer shall be liable for all related costs and expenses (including, without limitation, storage and insurance).

4.7 Interactive may deliver the Goods by separate instalments. Each separate instalment shall be invoiced and paid for in accordance with the provisions of the Contract.

4.8 Each instalment shall be a separate Contract and no cancellation or termination of any one Contract relating to an instalment shall entitle the Buyer to repudiate or cancel any other Contract or instalment.

**5 NON-DELIVERY**

5.1 The quantity of any consignment of Goods as recorded by Interactive on despatch from Interactive's place of business shall be conclusive evidence of the quantity received by the Buyer on delivery unless the Buyer can provide conclusive evidence proving the contrary.

5.2 Interactive shall not be liable for any non-delivery of Goods (even if caused by Interactive's negligence) unless the Buyer gives written notice to Interactive of the non-delivery within seven days of the date when the Goods would in the ordinary course of events have been received.

5.3 Any liability of Interactive for non-delivery of the Goods shall be limited to replacing the Goods within a reasonable time or issuing a credit note at the pro rata Contract rate against any invoice raised for such Goods.

**6 RISK/TITLE**

6.1 The Goods are at the risk of the Buyer from the time of delivery.

6.2 Ownership of the Goods shall not pass to the Buyer until Interactive has received in full (in cash or cleared funds) all sums due to it in respect of:

(a) the Goods; and

(b) all other sums which are or which become due to Interactive from the Buyer on any account.

- 6.3 Until ownership of the Goods has passed to the Buyer, the Buyer shall:
- hold the Goods on a fiduciary basis as Interactive's bailee;
  - store the Goods (at no cost to Interactive) separately from all other goods of the Buyer or any third party in such a way that they remain readily identifiable as Interactive's property;
  - not destroy, deface or obscure any identifying mark or packaging on or relating to the Goods; and
  - maintain the Goods in satisfactory condition and keep them insured on Interactive's behalf for their full price against all risks to the reasonable satisfaction of Interactive. On request the Buyer shall produce the policy of insurance to Interactive.
- 6.4 The Buyer may resell the Goods before ownership has passed to it solely on the following conditions:
- any sale shall be effected in the ordinary course of the Buyer's business at full market value; and
  - any such sale shall be a sale of Interactive's property on the Buyer's own behalf and the Buyer shall deal as principal when making such a sale.
- 6.5 The Buyer's right to possession of the Goods shall terminate immediately if:
- the Buyer has a bankruptcy order made against him or makes an arrangement or composition with his creditors, or otherwise takes the benefit of any statutory provision for the time being in force for the relief of insolvent debtors, or (being a body corporate) convenes a meeting of creditors (whether formal or informal), or enters into liquidation (whether voluntary or compulsory) except a solvent voluntary liquidation for the purpose only of reconstruction or amalgamation, or has a receiver and/or manager, administrator or administrative receiver appointed of its undertaking or any part thereof, or documents are filed with the court for the appointment of an administrator of the Buyer or notice of intention to appoint an administrator is given by the Buyer or its directors or by a qualifying floating charge holder (as defined in paragraph 14 of Schedule B1 to the Insolvency Act 1986), or a resolution is passed or a petition presented to any court for the winding-up of the Buyer or for the granting of an administration order in respect of the Buyer, or any proceedings are commenced relating to the insolvency or possible insolvency of the Buyer; or
  - the Buyer suffers or allows any execution, whether legal or equitable, to be levied on his/its property or obtained against him/it, or fails to observe or perform any of his/its obligations under the Contract or any other contract between Interactive and the Buyer, or is unable to pay its debts within the meaning of section 123 of the Insolvency Act 1986 or the Buyer ceases to trade; or
  - the Buyer encumbers or in any way charges any of the Goods.
- 6.6 Interactive shall be entitled to recover payment for the Goods notwithstanding that ownership of any of the Goods has not passed from Interactive.
- 6.7 The Buyer grants Interactive, its agents and employees an irrevocable licence at any time to enter any premises where the Goods are or may be stored in order to inspect them, or, where the Buyer's right to possession has terminated, to recover them.
- 6.8 Where Interactive is unable to determine whether any Goods are the goods in respect of which the Buyer's right to possession has terminated, the Buyer shall be deemed to have sold all goods of the kind sold by Interactive to the Buyer in the order in which they were invoiced to the Buyer.
- 6.9 The Buyer who purchases Goods covered by the WEEE Regulations, and is not a consumer, agrees to be solely responsible for arranging and financing the disposal of the Goods in accordance with the WEEE Regulations.
- 6.10 On termination of the Contract, howsoever caused, Interactive's (but not the Buyer's) rights contained in this condition 6 shall remain in effect.
- ## 7 PRICE
- 7.1 Unless otherwise agreed by Interactive in writing, the price for the Goods shall be the price set out in Interactive's price list published on the date of delivery or deemed delivery.
- 7.2 The price for the Goods shall be exclusive of any value added tax and all costs or charges in relation to packaging, loading, unloading, carriage and insurance, all of which amounts the Buyer shall pay in addition when it is due to pay for the Goods.
- ## 8 PAYMENT
- 8.1 Subject to condition 8.4, payment of the price for the Goods is due in pounds sterling within 30 days of the date of invoice or in such other currency and within such other period as is agreed by Interactive in writing.
- 8.2 Time for payment shall be of the essence.
- 8.3 No payment shall be deemed to have been received until Interactive has received cleared funds.
- 8.4 All payments payable to Interactive under the Contract shall become due immediately on its termination despite any other provision.
- 8.5 The Buyer shall make all payments due under the Contract in full without any deduction whether by way of set-off, counterclaim, discount, abatement or otherwise unless the Buyer has a valid court order requiring an amount equal to such deduction to be paid by Interactive to the Buyer.
- 8.6 If the Buyer fails to pay Interactive any sum due pursuant to the Contract, the Buyer shall be liable to pay interest to Interactive on such sum from the due date for payment at the rate specified under the Late Payment of Commercial Debts (Interest) Act 1998.
- ## 9 SOFTWARE
- 9.1 All Software is subject to the applicable licence terms for that Software, as supplied with (or within) the Software.
- 9.2 Interactive is not the owner or creator of the Software, and supplies the Software without warranties or conditions of any kind. However, the licensor of the Software may provide its own warranties as set out in the applicable licence terms.
- 9.3 Where the Buyer is selling or otherwise supplying the Goods to end users the Buyer shall ensure that the end users' attention is drawn to the licence terms of that Software.
- ## 10 QUALITY
- 10.1 Interactive warrants that (subject to the other provisions of these conditions) on delivery the Goods (including any physical installation media for Software, but excluding the Software itself) shall be of satisfactory quality within the meaning of the Sale of Goods Act 1979.
- 10.2 Interactive shall not be liable for a breach of the warranty in condition 10.1 unless:
- the Buyer gives written notice of the defect to Interactive, and, if the defect is as a result of damage in transit to the carrier, within 28 days of the time when the Buyer discovers or ought to have discovered the defect; and
  - Interactive is given a reasonable opportunity after receiving the notice of examining such Goods and the Buyer (if asked to do so by Interactive) returns such Goods to Interactive's place of business at Interactive's cost for the examination to take place there.
- 10.3 Interactive shall not be liable for a breach of the warranty in condition 10.1 if:
- the Buyer makes any further use of such Goods after giving such notice; or
  - the defect arises because the Buyer failed to follow Interactive's oral or written instructions as to the storage, installation, commissioning, use or maintenance of the Goods or (if there are none) good trade practice; or
  - the Buyer alters or repairs such Goods without the written consent of Interactive.
- 10.4 Subject to condition 10.2 and condition 10.3, if any of the Goods do not conform with the warranty in condition 10.1 Interactive shall at its option repair or replace such

Goods (or the defective part) or refund the price of such Goods at the pro rata Contract rate provided that, if Interactive so requests, the Buyer shall, at Interactive's expense, return the Goods or the part of such Goods which is defective to Interactive.

- 10.5 If Interactive complies with condition 10.4 it shall have no further liability for a breach of the warranty in condition 10.1 in respect of such Goods.

#### **11 LIMITATION OF LIABILITY**

11.1 Subject to condition 4, condition 5 and condition 10, the following provisions set out the entire financial liability of Interactive (including any liability for the acts or omissions of its employees, agents and sub-contractors) to the Buyer in respect of:

- (a) any breach of these conditions;
- (b) any use made or resale by the Buyer of any of the Goods, or of any product incorporating any of the Goods; and
- (c) any representation, statement or tortious act or omission including negligence arising under or in connection with the Contract.

11.2 All warranties, conditions and other terms implied by statute or common law (save for the conditions implied by section 12 of the Sale of Goods Act 1979) are, to the fullest extent permitted by law, excluded from the Contract.

11.3 Nothing in these conditions excludes or limits the liability of Interactive:

- (a) for death or personal injury caused by Interactive's negligence; or
- (b) under section 2(3), Consumer Protection Act 1987; or
- (c) for any matter which it would be illegal for Interactive to exclude or attempt to exclude its liability; or
- (d) for fraud or fraudulent misrepresentation.

11.4 Subject to condition 11.2 and condition 11.3:

- (a) Interactive's total liability in contract, tort (including negligence or breach of statutory duty), misrepresentation, restitution or otherwise, arising in connection with the performance or contemplated performance of the Contract shall be limited to the Contract price; and
- (b) Interactive shall not be liable to the Buyer for loss of profit, loss of business, or depletion of goodwill in each case whether direct, indirect or consequential, or any claims for consequential compensation whatsoever (howsoever caused) which arise out of or in connection with the Contract.

#### **12 ASSIGNMENT**

12.1 Interactive may assign the Contract or any part of it to any person, firm or company.

12.2 The Buyer shall not be entitled to assign the Contract or any part of it without the prior written consent of Interactive.

#### **13 FORCE MAJEURE**

Interactive reserves the right to defer the date of delivery or to cancel the Contract or reduce the volume of the Goods ordered by the Buyer (without liability to the Buyer) if it is prevented from or delayed in the carrying on of its business due to circumstances beyond the reasonable control of Interactive including, without limitation, acts of God, governmental actions, war or national emergency, acts of terrorism, protests, riot, civil commotion, fire, explosion, flood, epidemic, lock-outs, strikes or other labour disputes (whether or not relating to either party's workforce), or restraints or delays affecting carriers or inability or delay in obtaining supplies of adequate or suitable materials, provided that, if the event in question continues for a continuous period in excess of 90 days, the Buyer shall be entitled to give notice in writing to Interactive to terminate the Contract.

#### **14 GENERAL**

14.1 Each right or remedy of Interactive under the Contract is without prejudice to any other right or remedy of Interactive whether under the Contract or not.

14.2 If any provision of the Contract is found by any court, tribunal or administrative body of competent

jurisdiction to be wholly or partly illegal, invalid, void, voidable, unenforceable or unreasonable it shall to the extent of such illegality, invalidity, voidness, voidability, unenforceability or unreasonableness be deemed severable and the remaining provisions of the Contract and the remainder of such provision shall continue in full force and effect.

14.3 Failure or delay by Interactive in enforcing or partially enforcing any provision of the Contract shall not be construed as a waiver of any of its rights under the Contract.

14.4 Any waiver by Interactive of any breach of, or any default under, any provision of the Contract by the Buyer shall not be deemed a waiver of any subsequent breach or default and shall in no way affect the other terms of the Contract.

14.5 The parties to the Contract do not intend that any term of the Contract shall be enforceable by virtue of the Contracts (Rights of Third Parties) Act 1999 by any person that is not a party to it.

14.6 The formation, existence, construction, performance, validity and all aspects of the Contract shall be governed by English law and the parties submit to the exclusive jurisdiction of the English courts.

#### **15 COMMUNICATIONS**

15.1 All communications between the parties about the Contract shall be in writing and delivered by hand or sent by pre-paid first class post or sent by fax:

- (a) (in case of communications to Interactive) to its registered office or such changed address as shall be notified to the Buyer by Interactive; or
- (b) (in the case of the communications to the Buyer) to the registered office of the addressee (if it is a company) or (in any other case) to any address of the Buyer set out in any document which forms part of the Contract or such other address as shall be notified to Interactive by the Buyer.

15.2 Communications shall be deemed to have been received:

- (a) if sent by pre-paid first class post, two days (excluding Saturdays, Sundays and bank and public holidays) after posting (exclusive of the day of posting); or
- (b) if delivered by hand, on the day of delivery; or
- (c) if sent by fax on a working day prior to 4.00 pm, at the time of transmission and otherwise on the next working day.